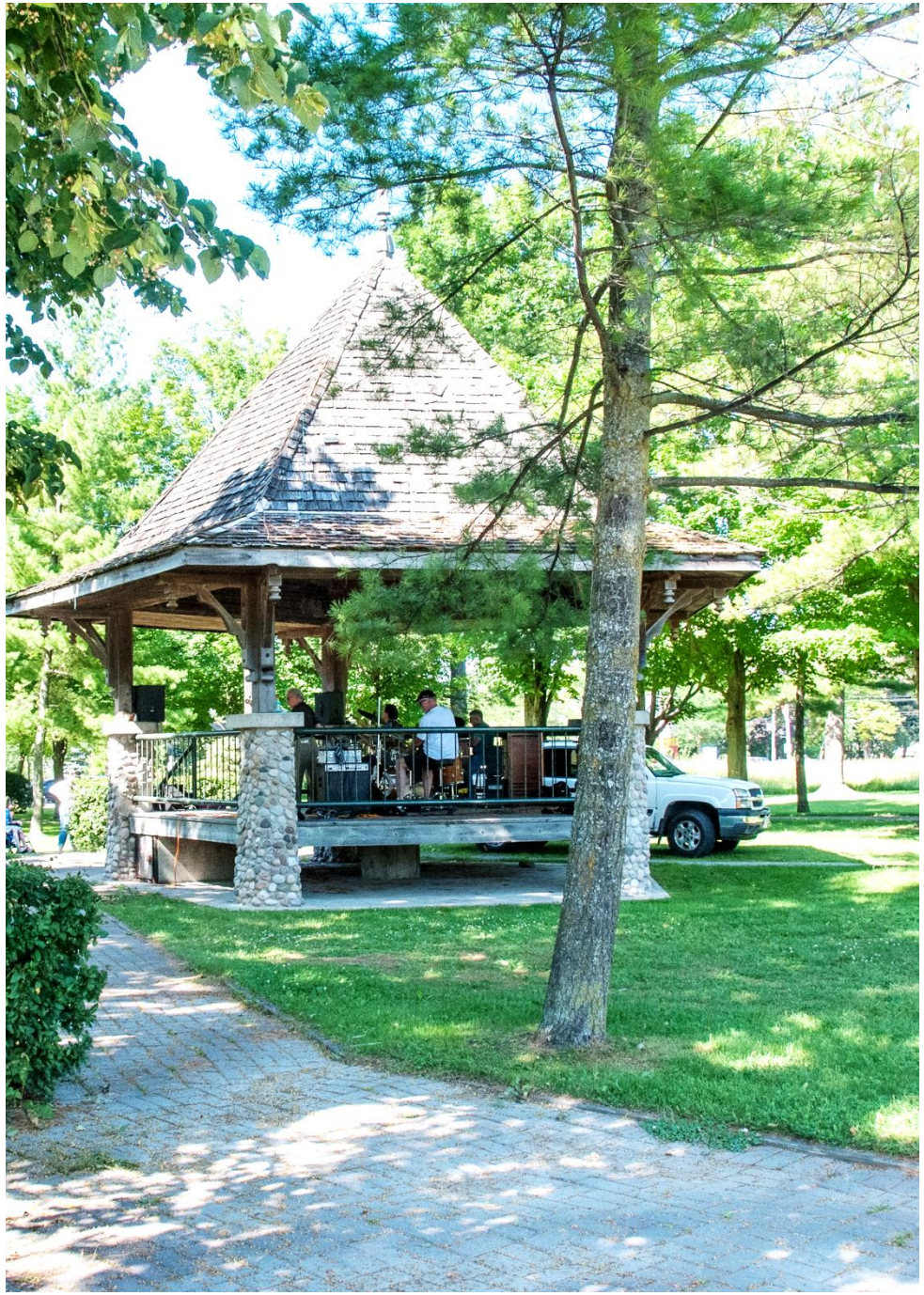


Town of Georgina Parks Master Plan

Council Meeting
2026-04-22

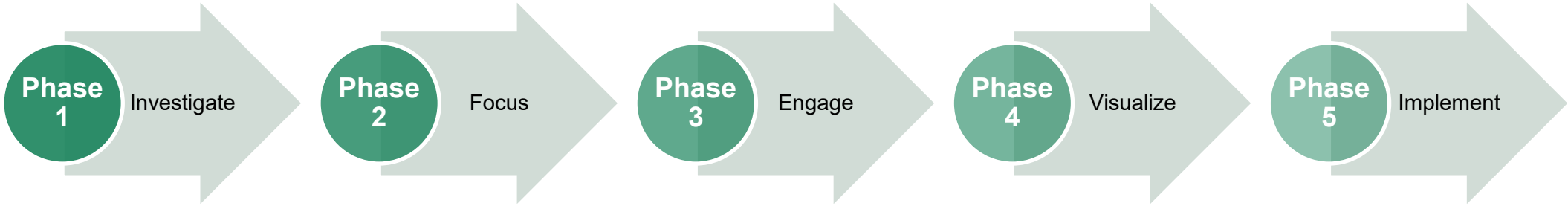


Agenda

1. Purpose and Methodology
2. Community Profile
3. Public Engagement
4. Parks Classification
5. Parkland Service Level Assessment
6. Parkland Assessment
7. Service Level Comparator Analysis
8. Priority Capital Projects
9. Recommendations and Implementation
10. Capital Works Program

Purpose and Methodology

Purpose - This plan will serve as a strategic framework to guide the future development of the Town's parks and open spaces, addressing current needs while anticipating and planning for future requirements.



Community Profile

- The aim is to engage and **serve all segments of the population**, including teens / pre-teens who are often overlooked.
- According to the 2021 Census, Georgina's total population grew by 4.9% from 2016.
- The increase in median age of residents reflects an anticipated **growth of older adult population.**
- Approximately **two-thirds of Georgina's employed residents commute to other municipalities** for work, primarily to Newmarket and Toronto.
- Future parkland developments across the Town are underway including **2 approved parks**, and roughly **10.45 ha of open space.**



Public Engagement

Consultation Strategy

- **Jun 2024** – Dedicated website
- **Jul 2024** – Virtual survey
- **Jul – Aug 2024** – In-person workshops
- **Aug 2024** – Frontline staff workshop
- **Sept 2024** – Field users workshop
- **Banners** installed at key municipal facilities
- **Posters** installed at high-traffic outdoor recreation facilities
- **Promotion** through web page, social media, e-News letters, etc.

3	200+	10	15	500+
SITE TOURS	SURVEY RESPONSES	FIELD USERS/ SPORTS ASSOCIATIONS	FRONTLINE STAFF ATTENDEES	COMMUNITY PARTICIPANTS







Parks Classification

Currently, the Town owns and maintains **55 parks,** including **36 non-waterfront parks and 19 waterfront parks.**

Georgina currently has approximately **159.4 hectares** of parkland.

The proposed parks classification is in alignment with the **current OP classification, as reflected.**

Community

- Minimum 4 hectares
- Intended to serve the broader community
- More play opportunities than neighbourhood parks

Neighbourhood

- Minimum 1.5 hectares
- Intended to serve local residential areas
- Active and passive play opportunities

Village Greens

- Minimum 0.5 hectares
- Intended to serve higher density areas
- Urban character with more active opportunities

Open Space Areas

- No specific standard / size
- Should be publicly accessible
- Passive opportunities

Parkland Service Level Assessment

Based on the assessment, the Town should consider implementing a **parkland provision target between 3.35 to 3.75 ha / 1,000 residents.**

The Town of Georgina's 2025 Development Charges Background Study **forecasts a population of 62,636 by 2040.** This has been used for this document, as it was determined by the project team to provide the best anticipated reflection of future growth.

The forecasted parkland provision, assuming no increase to current parkland supply, is **2.54 ha / 1,000 population.**

Municipality (Year)	2021 Population	Park Supply	Current Service	Target Service
Town of Georgina (2020)	47,645	159.4 ha	**3.35 ha / 1,000 population**	**2.25 ha / 1,000 population**
Average (excluding Georgina)	40,101	122.3 ha	**3.17ha / 1,000 population**	**3.65 ha / 1,000 population**

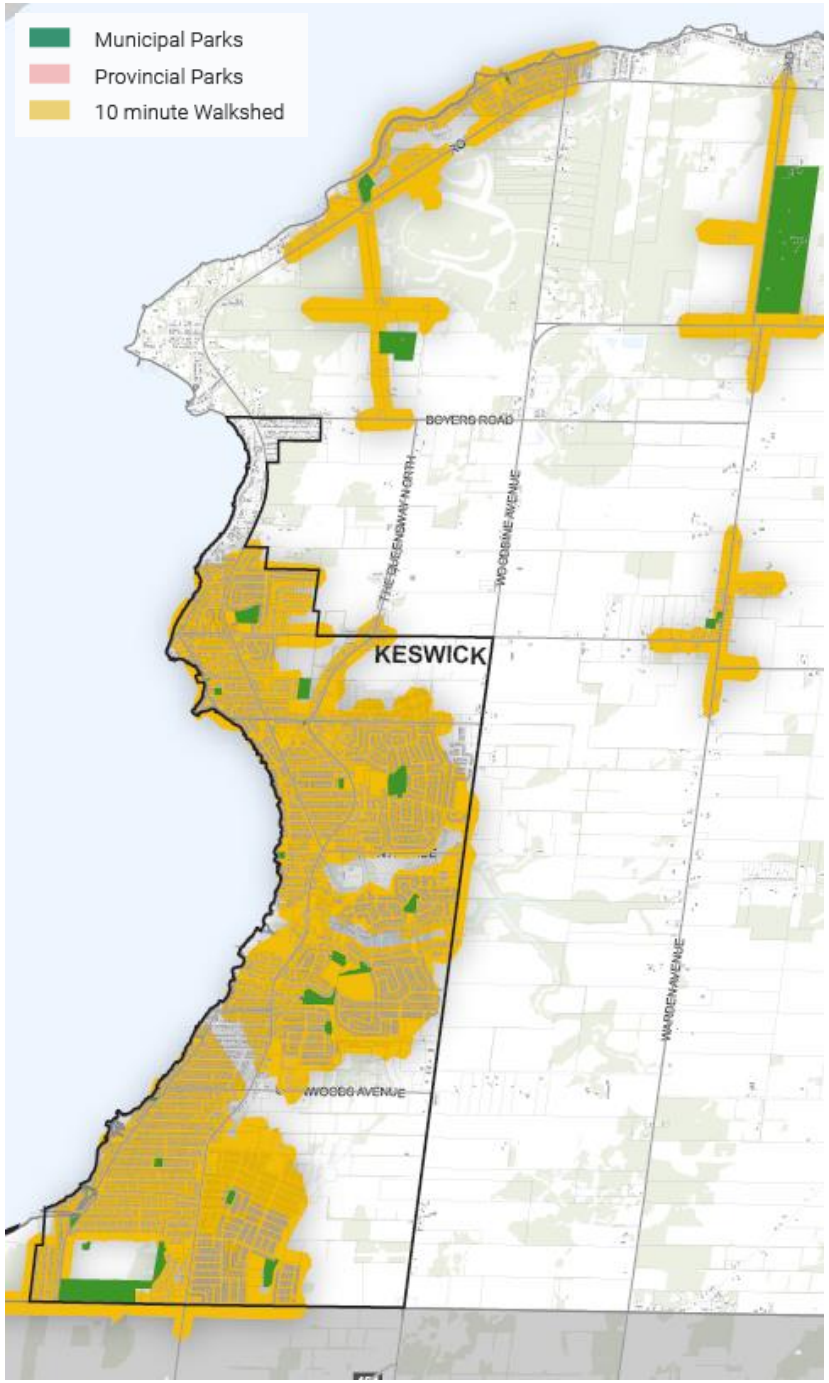
Current Deficit / Surplus (Based on OP)	Current Deficit / Surplus (Based on Average)	Additional Land (ha) to meet the average in 2040	Additional Land (ha) to meet the current in 2040	Additional Land (ha) to meet OP Target in 2040
+52.3 ha (surplus)	+8.6 ha (surplus)	**39.2 ha**	**50.4 ha**	+18.5 ha (surplus)

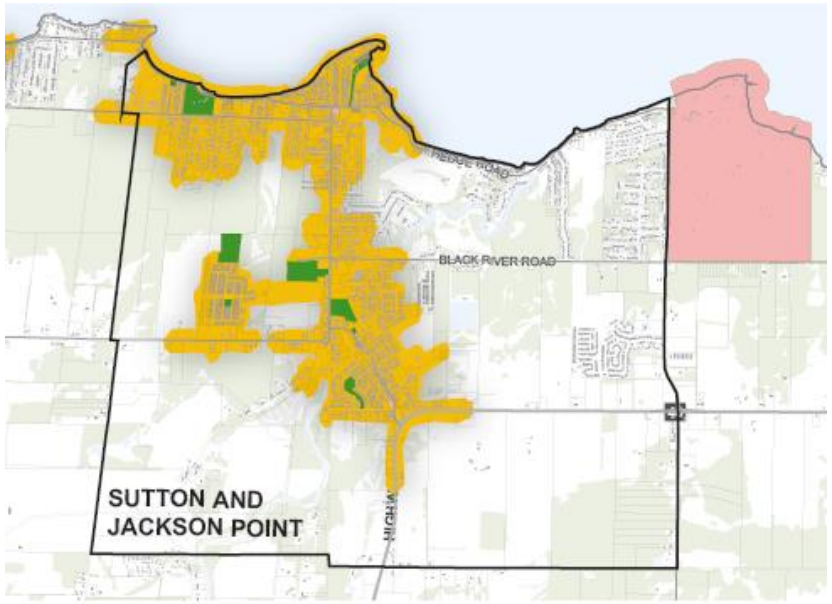
Parkland Assessment

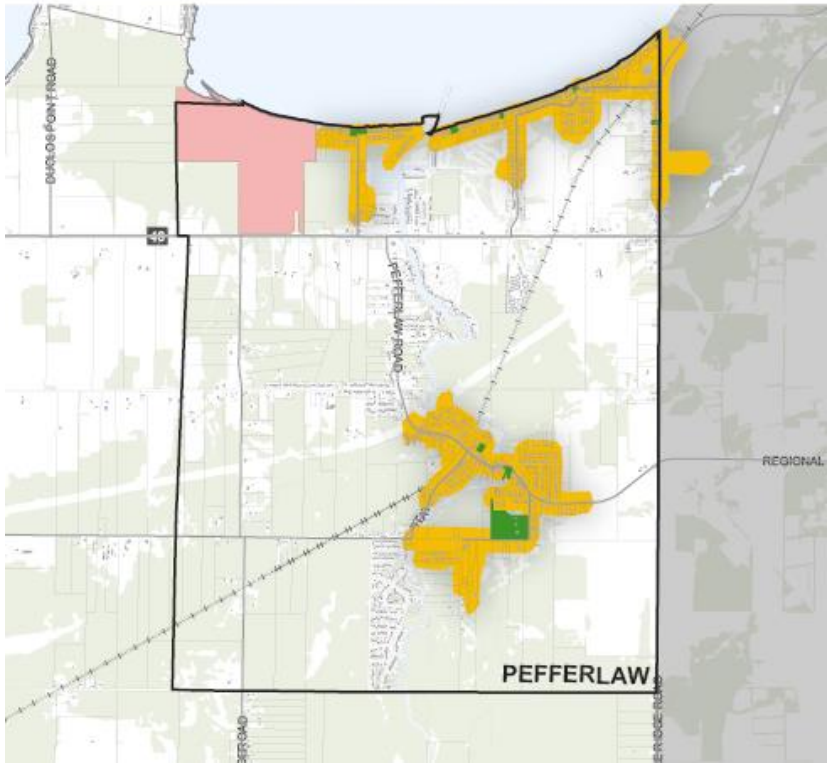
The following analyses were conducted for this process:

1. **Service Level Comparison**
2. **Mapping -** Population Density, Town Wetlands, 10-Minute Walk from Parks, Primary Use
3. **Facility Usage Analysis**

This informed the **Needs Assessment.**







Service Level Comparator

The service level of outdoor recreation facilities in the Town of Georgina was compared with that of neighbouring municipalities including Innisfil, Bradford / West Gwillimbury, East Gwillimbury, and Orillia.

Facility	Current Effective Supply	Service Level	Current Need	Additional Future Need
Baseball Diamonds	18	Higher than comparator municipalities	0	6
Soccer Fields	15	In line with comparator municipalities	0	5
Pickleball Courts	12	Higher than comparator municipalities	0	4
Tennis Courts	4.5	Lower than comparator municipalities	2	2
Basketball	4.5	Lower than comparator municipalities	2	2
Cricket	0	In line with comparator municipalities	0	1
Outdoor Volleyball	6	Higher than comparator municipalities	0	2
Leash Free Dog Parks	2	Higher than comparator municipalities	0	0

Service Level Comparator

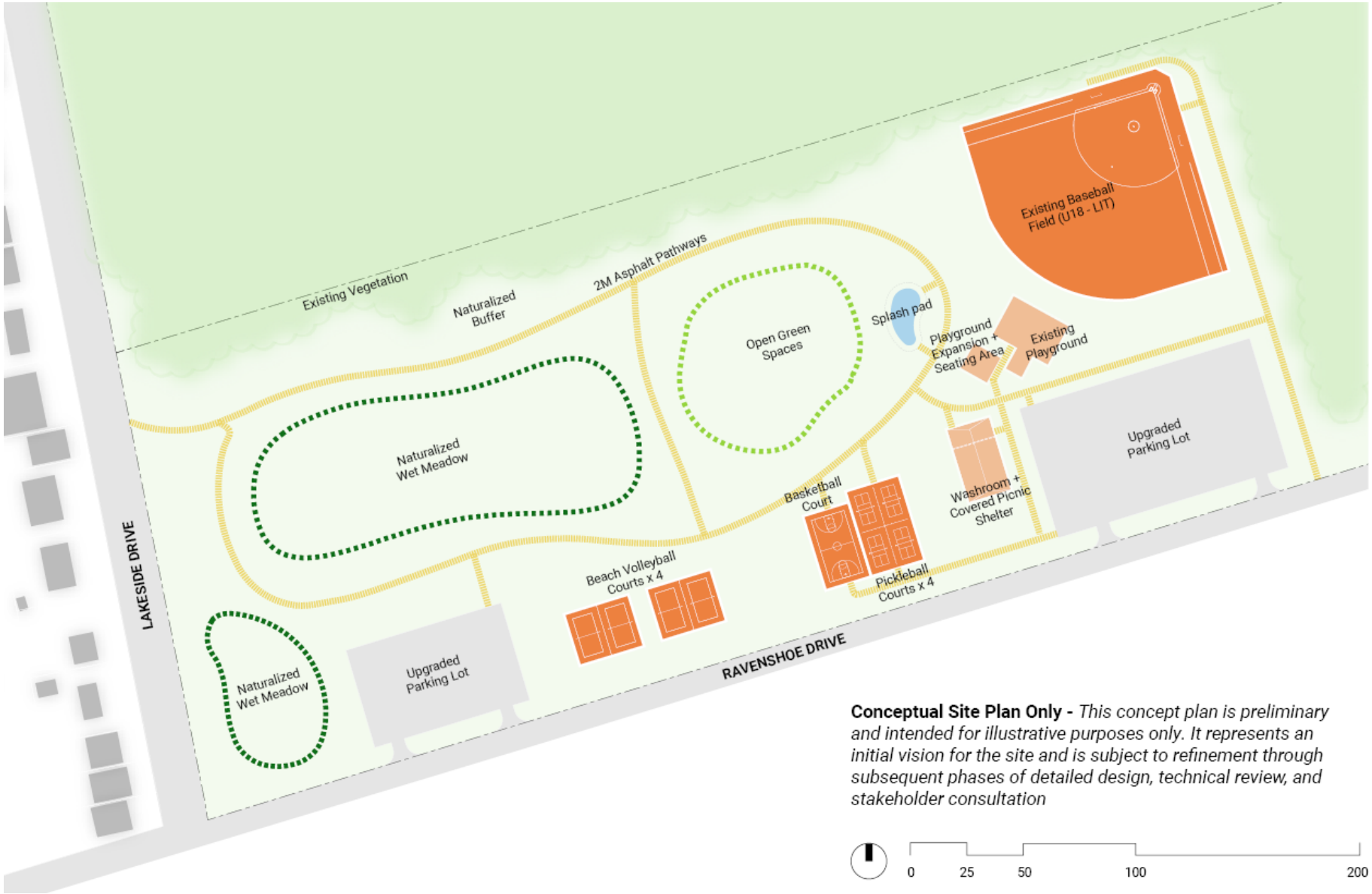
It is important to note that recommended service levels may diverge from the municipal average to reflect Georgina's unique recreation needs. These service levels and associated projections have been further informed by the Community Services Department's vision for the community.

Facility	Current Effective Supply	Service Level	Current Need	Additional Future Need
Outdoor Ice Rinks	1	In line with comparator municipalities	0	0
Skateparks	3	Higher than comparator municipalities	0	1
Splash Pads	5	Slightly lower than comparator municipalities	0	2
Picnic Areas / Pavilions	10	Higher than comparator municipalities	0	3
Playgrounds	30	In line with comparator municipalities	0	9
Disc Golf	0	In line with comparator municipalities	0	1

Priority Project 1 West Park

The **removal of three existing baseball diamonds** is recommended due to frequent flooding.

To **maintain the current service level**, one full sized diamond could be implemented at Julia Munro Park. Installing lighting at ROC Diamond #4 to extend playable hours and improve usability. The MURC could accommodate two diamonds within the multi-sport turf field.



Conceptual Site Plan Only - *This concept plan is preliminary and intended for illustrative purposes only. It represents an initial vision for the site and is subject to refinement through subsequent phases of detailed design, technical review, and stakeholder consultation*

Priority Project 2 MURC Option 1

Multi-Sport Artificial Turf Field

- Three-season multi-sport artificial turf field
- 2 full-sized soccer fields
- 1 U18 baseball field
- 1 U15 baseball field
- Multi-use capabilities
- Half basketball court
- Junior/senior playground
- 2m wide asphalt pathway connection
- Parking expansion



Conceptual Site Plan Only - *This concept plan is preliminary and intended for illustrative purposes only. It represents an initial vision for the site and is subject to refinement through subsequent phases of detailed design, technical review, and stakeholder consultation*

Priority Project 2
MURC Option 2

Indoor Sports Dome

- Four-season multi-sport dome
- Half basketball court
- Junior/senior playground
- 2m wide asphalt pathway connection
- Parking expansion



Recommendations and Implementation

Implementation is guided by a structured strategy that **prioritizes actions** over the lifespan of this plan, based on urgency, feasibility, and available resources. The timeline of recommendations is categorized as follows:

- **Short –** Years 1 – 5 of the Plan
- **Medium –** Years 5 – 10 of the Plan
- **Long –** Years 10 – 15 of the Plan
- **Ongoing –** Years 1 – 15 of the Plan

The PMP includes a total of **seventy-one(71) recommendations**, organized into seven (7) categories:

- Planning and Policies
- Parking and Open Spaces
- Programs and Service Delivery
- Projects, Staff, and Finances
- Building a Sustainable Community
- Partnerships, Promotion and Communication
- Monitoring

Key Recommendations

Planning and Policy

- Create a formalized application process to suggest new recreation activities based on new trends/needs

Park and Open Space

- Provide equitable access to parks (5–10-minute walking distance)
- Develop a strategy to expand age specific outdoor amenities that cater to adults, seniors, pre-teens, and teens.

Programs and Service Delivery

- Request annual sport organization registration numbers to track trends and identify / plan to fill gaps with Municipal programming.

Projects, Staff and Finances

- Continue to encourage the Community Giving Program to accept capital contributions

Building a Sustainable Community

- Promote a climate-conscious approach when developing new or redeveloping existing facilities

Partnerships, Promotions and Communication

- Establish and maintain ongoing coordination with developers throughout development approval stages.
- Leverage emerging technology to improve communication and service delivery.

Monitoring

- Every 3 - 4 years, assess community recreation needs using the Town's existing Satisfaction Survey.
- Every 5 years, monitor service level targets.

Capital Works Program

In the short term, funding priorities should focus on the replacement and/or repair of aging infrastructure, accessibility improvements, and addressing current gaps in recreation amenities. This includes items such as playground replacements, basketball courts, baseball diamond improvements upgrades, and pathway repairs.

Project	Short - Term (2026 – 2030)	Mid - Term (2031 – 2035)	Long - Term (2036 – 2040)
Park Conveyance Standard	$15,000		
Parks Development Manual		$30,000	
Wayfinding Signage	$20,000	$40,000	$40,000
Multi-use / Tennis Courts (4)		$300,000	$300,000
Playgrounds (9)	$600,000	$600,000	$600,000
Skate Park (1)			$900,000
Splash Pads (2)		$500,000	$500,000
Picnic Shelters (3)	$100,000	$100,000	$100,000
Disc Golf (1)		$30,000	
Basketball Courts (4)	$200,000	$200,000	
MURC Park Master Plan	$200,000		
MURC Parkland Development - Option 1 Multi-Sport Artificial Turf Field		$4,000,000	

Capital Works Program

Priority projects begin with a Sports Field Land Needs Study and the development of design master plans. Long term implementation will be dependent on the outcome of preliminary studies, design and funding availability.

Project	Short - Term (2026 – 2030)	Mid - Term (2031 – 2035)	Long - Term (2036 – 2040)
MURC Parkland Development - Option 2 Sports Dome		$12,000,000	
West Park Master Plan		$80,000	
West Park Redevelopment			$3,500,000
Sports Field Land Needs Study (baseball, soccer, and cricket)	$80,000		
Re-lamp Baseball Diamonds and Soccer Pitches	$1,100,000	$900,000	
Baseball Diamond Upgrades (backstops, irrigation, infield repair)	$50,000	$50,000	$50,000
Security and Vandalism	$50,000	$50,000	$50,000
ROC Diamond #4 Lighting	$1,000,000		
Accessibility Improvements	$50,000	$50,000	$50,000
Pathway Resurfacing and Repair	$100,000	$100,000	$100,000
SUBTOTAL	**$3,565,000**	**$15,030,000**	**$6,190,000**
TOTAL		**$24, 785,000**	

Stantec

Questions?

